



RWANDA FDA

Rwanda Food and Drugs Authority

P.O. Box 1984 Kigali

info@rwandafda.gov.rw

www.rwandafda.gov.rw

Kigali on, 26/10/2021
Ref N°: ODG/ 3854 /FDA/2021

**AMABWIRIZA YO KUMENYEKANISHA NO KWAMAMAZA IBIRIBWA, IMITI
N'IBINDI BIGENGWA N'ITEGEKO RISHYIRAHU RWANDA FDA**

Hashingiwe ku Itegeko N° 003/2018 ryo ku wa 09/02/2018 rishyiraho ikigo gishinzwe kugenzura ibiribwa n'imiti, Rwanda FDA, by'umwihariko mu ngingo yaryo ya 8, igika cya 11, Rwanda FDA igenzura ikanasesengura amakuru akoreshwa mu kumenyekanisha no kwamamaza ibigengwa n'iri tegeko;

Hashingiwe ku mabwiriza N° 0892/Rwanda FDA/2019 yatanzwe na Rwanda FDA tariki 28 Nyakanga 2019 ajyanye no kumenyekanisha no kwamamaza ibigengwa n'iri tegeko;

Hashingiwe kandi ku mabwiriza N° CBD/TRG/017 agenga kumenyekanisha no kwamamaza ibigengwa n'iri tegeko;

Hashingiwe na none ku mabwiriza No.: CBD/TRG/004 agena ibiciro bya serivisi n'amande;

Hashingiye kandi ku mabwiriza ya Ministeri y'Ubuzima N°: 20/0004 yo kuwa 09/01/2019 abuzwa kwamamaza ibikorwa by'ubuvuzi.

Ni muri urwo rwego, Rwanda FDA iboneyeho kumenyeshya abafatanyabikorwa bose bafite ubucuruzi bw'ibigengwa n'itegeko rishyiraho Rwanda FDA ibi bikurikira:

- Kumenyekanisha no kwamamaza ibigengwa n'iri tegeko bikorwa gusa nyuma yo kubona uruhushya rutanzwe na Rwanda FDA;
- Ibikoreshwa mu kumenyekanisha no kwamamaza ibigengwa n'iri tegeko byose bibanza gusuzumwa no kwemezwa na Rwanda FDA mbere yuko bikoreshwa;
- Iyo kwamamaza bikoze nta ruhushya rutanzwe na Rwanda FDA, nyir'ibicuruzwa byamamajwe ahabwa ibihano byo mu rwego rw'ubutegetsi.

Car

Nk'uko biteganywa mu Ngingo ya 3 y'Itegeko N° 003/2018 ryo ku wa 09/02/2018; ibigengwa n'iri tegeko ni ibi bikurikira:

- ✓ Imiti y'abantu n'iy'amatungo
- ✓ Inkingo z'abantu n'iz'amatungo
- ✓ Ibikomoka mu mubiri w'umuntu cyangwa itungo bikoreshwa mu buvuzi nk'imiti
- ✓ Ibiribwa by'abantu n'iby'amatungo byahinduriwe umwimerere,
- ✓ Ibyongera intungamubiri (food supplement and food fortificant)
- ✓ Ibyongerewe intungamubiri
- ✓ Ibintu bihumanya
- ✓ Imiti ikomoka ku bimera
- ✓ Ibinoza kandi bisukura umubiri birimo umuti
- ✓ Ibikoresho byo mu buvuzi bw'abantu n'amatungo
- ✓ Itabi n'ibirikomokaho
- ✓ Ibirango, ibipfunyiko n'iby'ibanze bikoreshwa mu gukora ibigengwa n'iri tegeko
- ✓ Ibinyabutabire bikoreshwa muri laboratwari n'ibikoreshwa mu gusukura no kwica udukoko
- ✓ inyubako zikorwamo ibigengwa n'iri tegeko

Icyitonderwa:

1) Amakuru agenewe abakora, abakwirakwiza n'abagurisha ibigengwa n'iri tegeko:

Abakora n'abacuruza ibigengwa n'aya mategeko bagomba gusaba uruhushya mbere yo kumenyekanisha no kwamamaza ibikorwa byabo. Ibikorwa byo kumenyekanisha bikubiyemo ibi bikurikira ariko ntibigarukira kuri ibi gusa:

- Kumenyekanisha mu buryo bw'inyandiko (Still mode of promotion)
- Kumenyekanisha hakoreshejwe amajwi n'amashusho (Light and Sound mode of promotion)
- Kumenyekanisha ku mbuga nkoranyambaga (Web based mode of promotion)
- Kumenyekanisha bikorewe ahacururizwa. Urugero: Kugabanya igiciro gisanzweho (Sales Promotions)
- Kumenyekanisha binyuze mu gutanga iby'ubuntu (Promotional Samples)
- Inama zigamije kumenyekanisha (Promotional meetings)

Cent

- Ubukangurambaga bugamije kumenyekanisha (Promotional campaigns)
- Imurikagurisha (Trade fair/exhibition)

2) Amakuru agenewe ibitangamakuru:

Inzu zose z'ibitangamakuru harimo Radiyo, Televiziyo, Ibinyamakuru byandika n'ibikorera ku mbuga nkoranyambaga barasabwa:

- Kwanga gukwirakwiza no kumenyekanisha ibikorwa byo kwamamaza ibigengwa n'iri tegeko biturutse ku babikora cyangwa ababicuruza badafite uruhushya rwa Rwanda FDA.
- Kumenyesha Rwanda FDA, ku bushake, abarenga ku mategeko n'amabwiriza agenga kwamamaza ibigengwa n'iri tegeko.

Murakoze ku bufatanye mukomeza kugaragaza.

Ku bindi bisobanuro mwahamagara:

NTIRENGANYA Lazare, Umuyobozi w'ishami rishinzwe gukurikirana ingaruka z'imiti n'ibiribwa. +250788771663 or ntirenganya@rwandafda.gov.rw

-Ku makuru ajyanye no kwamamaza ibiribwa, mwahamagara:

MUKAMWIZA Honoree, +250788880007 or hmukamwiza@rwandafda.gov.rw

-Ku makuru ajyanye no kwamamaza imiti n'ibindi bikoresho byo kwa muganga, mwahamagara:

UWASE Marie Ange, +250783935990 or muwase@rwandafda.gov.rw

E. Bienvenu
26/10/2022

Dr. Emile BIENVENU
Umuyobozi Mukuru



BIMENYESHEJWE:

- Nyakubahwa Minisitiri w'Ubuzima
- Nyakubahwa Minisitiri w'Ubucuruzi n'Inganda
- Nyakubahwa Umunyamabanga wa Leta ushinze ubuvuzi rusange
- Umuyobozi Mukuru wa RDB
- Umuyobozi Mukuru wa PSF